

GUGULETHU NHLAKANIPHO MTHIMKHULU

0817377189
Gugulethunhlaki252@gmail.co
m
29 Boulevard Street
Johannesburg Soweto South
Africa
12/Sept/1997

Summary

I am a focused ,enthausastic and goal driven young women who is diligent in delivering expected targets and results i am skilled in social media marketing,digital marketing and strategic marketing . I am eager to learn and gain more technical skills . I believe that i can excel in any challenging working environment while contributing to meet desired dealines and produce deliverables .

Education

St Endas Secondary School

2011 - 2015

National Senior Certificate

Matriculation

- English
- Isizulu
- accounting
- business studies
- mathematical literacy

Pearson Institute Of Higher Education(known As EDvous)

2016 - 2019

Bcom Marketing

- strategic marketing
- marketing services
- research markeing
- products and promotions
- research proposal

Google Digital Garage

feb 2021 - march 2021

Fundamentals Of Digital Marketing

- social media marketing
- Google analytics
Digital.marketing
Search engine optimazation

Skills

administration ,customer service
pay attention to detail work
well in a team
time management
able to work alone
interpersonal skills
able to work under pressure
problem solving skills
excellent communication

Languages

english
isizulu
sepedi

Interest

reading

References

1. COMPANY: SANOFI DR
NTANDO PHAAHLE, MEDICAL
SPECIALIST EMAIL:
NTANDO.PHAAHLA@SANOFI.CO
M (073) 407 7316

COMPANY: SERVEST SA BIANCA
PARKER, EXECUTIVE DIRECTOR
MANAGER EMAIL:
BIANCAP@SERVEST.CO.ZA

Online advertising
Web presence
Online business strategy

Mancosa University

3 February 2022 - 01 December 2022

Bcom Marketing Management Honours

- advanced marketing research
- research methodology
- service marketing
- advanced strategic marketing
- research report
- Global Marketing Strategies
- Strategic Marketing Communication

COMPANY: ASHA PRE-SCHOOL
PHUMZILE PHANYA, PRINCIPAL
EMAIL:
IKHAYALAMCRECH@GMAIL.COM
(076) 701 7188

COMPANY: PEARSON INSTITUTE
OF HIGHER EDUCATION
CARRINGTON MLAMBO,
LECTURER :
EMAIL
:CARRINGTON.MLAMBO@PEARS
ON.COM
(081) 794 8997

Experience

Servest Pty Ltd

june 2019 - july 2019

Marketing Intern (Intergrated Learning Programme WIL)

- assist in completion of a marketing plan •use google analytics for company •analysis editing social media content to align to clients need
- assist with new website creation making use of content management systems
- search engine optimisation
- launching communication campaign organize events and promotions administrative tasks (switchboard,reply to quotes and queries

Asha Pre School

15 Jan 2020 - 15 Dec 2020

Administrator(volunteering)

Administration support office management answering and directing calls to relevant staff scheduling meetings and appointments preparing documents (expense reports,quartley ,petty cashordering and taking stock of office suppliers writing emails ,SMSs and notices for parents

Wwe Snacks

jan 2021 - august 2021

Activation Marketing Team

- Collaborated with the commercial team to develop strategic new product launches as well as customer plans to achieve listings and trade visibility.

- Worked with cross functional teams

- Oversee the design of promotional programs to ensure the achievement of objectives around

Awards

prefect matriculation
Graduate of 12 distinctions
appreciation award : consistency in performance December 2021
best KPi for the month of March 2022

Social Profile

LinkedIn:

linkedin.com/in/gugulethu-mthimkhulu-027077180

Facebook:

gugulethu nhlaki mthimkhulu

Twitter:

gugulethu nhlaki mthimkhulu

brand activation

- Perform critical administrative duties including tracking and monitoring, campaign and monthly sales results, adherence to budget

Prime Meridian Direct

21 August 2021 - currently working here

Client Services Consultant

Register claims

Claims & Credits tracking & escalation

Conduct claim interviews

Communicate claims outcomes

Administration

Reports weekly KPI's for Service Levels and customer indicators internally and externally

Drive and take lead in conjunction with other functional areas to resolve short supply situations

Projects

Digital And Drones Solutions

july 2021 - Dec 2021

Marketing Internship(volunteering)

Collaboratively implement community relations activities and initiatives

- Develop a distinct online presence through social media channels such as LinkedIn

- Develop strategies to enhance online visibility through search engine optimization

- Monitor key online marketing metrics to track success

- Research new online media opportunities that may benefit the project including mobile, social media, blogs and forums

- Contribute to project blogs and manage e-communications .